

BPCL Report on Display of Mission LiFE Creatives at Retail Outlets (SR – Jan-2023)

Location Name	Region Name	State Name	Start Date	End Date	Activity Areas	Target Stakeholders	Brief of Activity	Photos 1	Photos 2
127468-BP-MARAIMALAI NAGAR	SOUTH	TAMIL NADU	2023-01-31T00:00	2023-08-31T00:00	AWARENESS,	COMMUNITY,	<p>Display of LiFE logo and creatives at Retail Outlet. The creative is placed at the forecourt of the Retail Outlet to educate the customers on importance of environmental and climate crises. This will bring awareness to customers on</p> <ol style="list-style-type: none"> 1. Energy Conservation, 2. Water Conservation, 3. Sustainable Food System, 4. Single Use Plastic, 5. Waste Reduction, 6. Healthy Lifestyle & 7. E-Waste Reduction. 	https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/b7aabc6b-c226-4f38-9051-514997619415/a4398c90-6da8-491e-8f50-aa5c881afe62.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=cf5e75d5bb18757e4e02883295da68eb938274b6ae159a6dd5c20d1b24095285	

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111020-EKAYA RS-CHENNAI	SOUTH	TAMIL NADU	2023-01-31T00:00	2023-08-31T00:00	AWARENESS,	CONTRACTORS, COMMUNITY	<p>Display of LiFE logo and creatives at Retail Outlet. The creative is placed at the forecourt of the Retail Outlet to educate the customers on importance of environmental and climate crises. This will bring awareness to customers on</p> <ol style="list-style-type: none"> 1. Energy Conservation, 2. Water Conservation, 3. Sustainable Food System, 4. Single Use Plastic, 5. Waste Reduction, 6. Healthy Lifestyle & 7. E-Waste Reduction. 	<p>https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/c398c269-f291-4b00-8537-0d787732421a/e6fe06be-2f44-4368-8265-75869d566076.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=7eaf37538df00bb03730c58e0a997777827a51218f429174384bd1532503cc12</p>	
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111056-RADHA AGENCIES-CHENNAI	SOUTH	TAMIL NADU	2023-01-31T00:00	2023-08-31T00:00	AWARENESS,	COMMUNITY,	<p>Display of LiFE logo and creatives at Retail Outlet. The creative is placed at the forecourt of the Retail Outlet to educate the customers on importance of environmental and climate crises. This will bring awareness to customers on</p> <ol style="list-style-type: none"> 1. Energy Conservation, 2. Water Conservation, 3. Sustainable Food System, 4. Single Use Plastic, 5. Waste Reduction, 6. Healthy Lifestyle & 7. E-Waste Reduction. 	<p>https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/8dff68b-fff6-42bd-81ab-9e79dea57ef9/6b208cff-b252-44e8-ac42-4187f4153433.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=7f98fd4addc4bd1f443ffa0420b9a3b9e513c458419cde0eeb1f67180e783cb1</p>	
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BPCL Report on Display of Mission LiFE Creatives at Retail Outlets (SR – Jan-2023)

111037-SARATH FUELS-CHENNAI	SOUTH	TAMIL NADU	2023-01-31T00:00	2023-08-31T00:00	AWARENESS,	CONTRACTORS, COMMUNITY	<p>Display of LiFE logo and creatives at Retail Outlet. The creative is placed at the forecourt of the Retail Outlet to educate the customers on importance of environmental and climate crises. This will bring awareness to customers on</p> <ol style="list-style-type: none"> 1. Energy Conservation, 2. Water Conservation, 3. Sustainable Food System, 4. Single Use Plastic, 5. Waste Reduction, 6. Healthy Lifestyle & 7. E-Waste Reduction. 	<p>https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/da5a641f-a205-48bf-a47f-9a2402ac4a17/993e3848-a192-4eb1-9ac3-a9687bdda552.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=06ea0a719f6437e6d49d3bf52c427cf5388e5e53b424bf12c2f7110fdce7024</p>	
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BPCL Report on Display of Mission LiFE Creatives at Retail Outlets (SR – Jan-2023)

138840-BP SHANT HI COLONY-ANNAN AGAR-CHENNAI	SOUTH	TAMIL NADU	2023-01-31T00:00	2023-08-31T00:00	AWARENESS,	CONTRACTORS, COMMUNITY	<p>Display of LiFE logo and creatives at Retail Outlet. The creative is placed at the forecourt of the Retail Outlet to educate the customers on importance of environmental and climate crises. This will bring awareness to customers on</p> <ol style="list-style-type: none"> 1. Energy Conservation, 2. Water Conservation, 3. Sustainable Food System, 4. Single Use Plastic, 5. Waste Reduction, 6. Healthy Lifestyle & 7. E-Waste Reduction. 	<p>https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/ff32441c-8fca-4a12-a324-e06ce2d27a3e/77a7772a-c3b7-4047-a4d3-521533828f42.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=237dc1e6c4b08c9d86ef09cc7a14ce97a4c074a4847c9e2555564bfb4bb94465</p>	
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110920-BP-ANNA NAGAR (CHENNAI)-CHENNAI	SOUTH	TAMIL NADU	2023-01-31T00:00	2023-08-31T00:00	AWARENESS,	EMPLOYEES, COMMUNITY,	<p>Display of LiFE logo and creatives at Retail Outlet. The creative is placed at the forecourt of the Retail Outlet to educate the customers on importance of environmental and climate crises. This will bring awareness to customers on</p> <ol style="list-style-type: none"> 1. Energy Conservation, 2. Water Conservation, 3. Sustainable Food System, 4. Single Use Plastic, 5. Waste Reduction, 6. Healthy Lifestyle & 7. E-Waste Reduction. 	<p>https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/0476899b-897c-4733-b21b-03d1b3c3261c/615ffa96-0f76-4795-be76-c9db29ca62e9.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=fb8a62dd725f17ca5b299c6a9206061b0b77296e387a1c966bf5c626b52b2967</p>	
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111018-BALAKRISHNA AUTOMOBILES-CHENNAI	SOUTH	TAMIL NADU	2023-01-31T00:00	2023-08-31T00:00	AWARENESS,	VENDORS, COMMUNITY,	<p>Display of LiFE logo and creatives at Retail Outlet. The creative is placed at the forecourt of the Retail Outlet to educate the customers on importance of environmental and climate crises. This will bring awareness to customers on</p> <ol style="list-style-type: none"> 1. Energy Conservation, 2. Water Conservation, 3. Sustainable Food System, 4. Single Use Plastic, 5. Waste Reduction, 6. Healthy Lifestyle & 7. E-Waste Reduction. 	<p>https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/b753596c-9f43-4c7f-a3c8-301a6ae60ba0/2cc89f9a-5c6c-490c-8fc5-f0e78f06ca8e.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604799&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=d9f6ceced1a00f2121a150c671a37dd34c85e592fdd119433ea7ba83c86d7b9c</p>	
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111052- A S M ABDUL CADER AND CO- CHENN AI	SOUT H	TAMIL NADU	2023- 01- 31T00 :00	2023- 08- 31T00:0 0	AWARENESS,	COMMUNITY,	Display of LiFE logo and creatives at Retail Outlet. The creative is placed at the forecourt of the Retail Outlet to educate the customers on importanace of environmental and climate crises. This will bring awareness to customers on 1. Energy Conservation, 2. Water Conservation, 3. Sustainable Food System, 4. Single Use Plastic, 5. Waste Reduction, 6. Healthy Lifestyle & 7. E-Waste Reduction.	https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/ab25c745-8ba3-474d-ba89-817cb2073d1d/7e16d2ee-25be-4ad5-abcf-c9d6df8f00c2.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=3d1c239c0e047f7546cedbe137affba1e190a3c15c9a440edcb733b70d68c613	
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162392-BP-KOGNO LLI-CHIKKODI TALUK	SOUTH	KARNATAKA	2023-01-30T00:00	2023-03-02T00:00	AWARENESS,	COMMUNITY,	<p>Display of banners and posters to create awareness of the activities of mission life</p> <p>To the customers of Belgaum territory. This created an opportunity to show case the importance of the mission life</p>	<p>https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/b410b7c0-b795-4bf9-b4ac-32d771db78b0/2d34f4ef-add1-40cf-9389-1734d724f736.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=95239e93590f9d7e35af7883bfbd450c73bf26f5005a69899e7cd9adc037eec</p>	
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141349-DEVEN AGENCIES-HUBLI	SOUTH	KARNATAKA	2023-01-30T00:00	2023-03-02T00:00	AWARENESS,	COMMUNITY,	<p>Display of banners and posters to create awareness of the activities of mission life</p> <p>To the customers of Belgaum territory. This created an opportunity to show case the importance of the mission life</p>	<p>https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/2b8cb7cd-4fe4-4f40-a385-8c936d2d1126/b3cf43ec-9855-45df-98e4-64cf3c5aaa28.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=3ca36912032ecfd8a1e0c14b301772a583e4733cb0689e02a4ea035714bb06a2</p>	
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143257-EDATH AMARA PETROL EUM CO-ERNAK ULAM	SOUTH	KERALA	2023-01-27T00:00	2023-03-11T00:00	CREATIVE,	COMMUNITY,	In line with the Ministry of Environment, Forest and Climate Change (MoEF&CC) drive on the LiFE initiatives in consultation with Ministry of Petroleum and Natural Gas (MoP&NG) focusing on seven themes, Display of Mission Life standee on "SAVE ENERGY" was done at the RO EDATHAMARA PETROLEUM CO ,for communication on Mission life activities	https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/0860cf01-2778-4e78-a985-9c68cdab3138/8ad5724e-f342-46cd-8827-f56e62b993cc.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=2e662a758ce386f186c47f292a373e2b20bfb6356ec524c83ff991ec836d70ff	
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116070-MOOKK EN DEVAS SY(THE VARA) & CO-COCHIN	SOUTH	KERALA	2023-01-27T00:00	2023-03-31T00:00	CREATIVE,	COMMUNITY,	In line with the Ministry of Environment, Forest and Climate Change (MoEF&CC) drive on the LiFE initiatives in consultation with Ministry of Petroleum and Natural Gas (MoP&NG) focusing on seven themes, Display of Mission Life standee on "CONSERVE WATER" was done at the RO MDO THEVARA ,for communication on Mission life activities	https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/7d51bb8d-d954-4623-802d-21d48d75dcff/0ed406ff-0e0c-4ece-944b-65fa4a483924.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=5529f99fd118c1bc5f42091b8fbe6c0c0e625bc9d7edc4bbbf8e35423bcb5bf	
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116085-MOOKKEN DEVAS SY (PALARIVATTO M) & CO-COCHIN	SOUTH	KERALA	2023-01-27T00:00	2023-03-31T00:00	CREATIVE,	COMMUNITY,	In line with the Ministry of Environment, Forest and Climate Change (MoEF&CC) drive on the LiFE initiatives in consultation with Ministry of Petroleum and Natural Gas (MoP&NG) focusing on seven themes, Display of Mission Life standee on "SAVE ENERGY" was done at the RO MDO PALARIVATTO M ,for communication on Mission life activities	https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/adb0b184-8867-447c-9646-cb8af5967e1d/05e1ca7a-79fc-4889-9d6e-e54c4c59b154.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=4e7901fae7d76a6c6b473c42d3c509374136530dfbe014fc9cf12bbcd6910f76	
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159073-BP-IRIMPA NAM-IRIMPA NAM	SOUTH	KERALA	2023-01-27T00:00	2023-03-01T00:00	CREATIVE,	COMMUNITY,	In line with the Ministry of Environment, Forest and Climate Change (MoEF&CC) drive on the LiFE initiatives in consultation with Ministry of Petroleum and Natural Gas (MoP&NG) focusing on seven themes, Display of Mission Life standee on "SAVE ENERGY" was done at the RO BP COCO IRIMPANAM ,for communication on Mission life activities	https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/f1c1661a-ed69-4894-9e23-c563ad8cd11a/b08b9fcb-ff2b-4ed3-8a99-f61f1cf8ac8c.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=5b843853c4e7ba7c15dc09bdfb6b7ff2da770fa0aec72d465723da41540cf700	
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149693-BP ERNAKULAM-ERANA KULAM	SOUTH	KERALA	2023-01-27T00:00	2023-03-01T00:00	CREATIVE,	COMMUNITY,	In line with the Ministry of Environment, Forest and Climate Change (MoEF&CC) drive on the LiFE initiatives in consultation with Ministry of Petroleum and Natural Gas (MoP&NG) focusing on seven themes, Display of Mission Life standee on "SAVE ENERGY" was done at the RO BP COCO ERNAKULAM ,for communication on Mission life activities	https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/2eac173b-e84e-4b74-b809-2b71a13e3a1e/e87165d5-d3c0-4152-b9bb-d471bb97e107.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604799&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=669ae640af54ab852c63cc3cbef4653a0c1c4a82648ca5dbb16da63c2ef3ed6c	
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157383-CHULLI PARAMBIL FUELS-KUTTAN ALL	SOUTH	KERALA	2023-01-27T00:00	2023-03-01T00:00	CREATIVE,	COMMUNITY,	In line with the Ministry of Environment, Forest and Climate Change (MoEF&CC) drive on the LiFE initiatives in consultation with Ministry of Petroleum and Natural Gas (MoP&NG) focusing on seven themes, Display of Mission Life banner on "CONSERVE WATER" was done at the RO CHULLIPARAMBIL FUELS ,for communication on Mission life activities	https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/029428ab-7440-4e45-a68d-bb43b0e37ea9/89320c4b-e691-48b8-85d4-4b2b52f13f95.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=86fab1412307d9acf6956613deafa2dbc0ecdafa7c36e13beed18c5a0cee8c53d	
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184952-BP VYTIL A- ERNAK ULAM	SOUTH	KERALA	2023-01-27T00:00	2023-03-01T00:00	CREATIVE,	COMMUNITY,	In line with the Ministry of Environment, Forest and Climate Change (MoEF&CC) drive on the LiFE initiatives in consultation with Ministry of Petroleum and Natural Gas (MoP&NG) focusing on seven themes, Display of Mission Life standee on "SAVE ENERGY" was done at the RO BP COCO VYTILLA ,for communication on Mission life activities	https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/625c2d17-4dfe-4424-896b-6152663636d5/fbb826f3-19ee-4669-a29a-f714c55c4d97.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=39168724d2eddcc878f2aa1f7cd9868926522d7c4ca83cbb97dfc5f56f24a6	
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217253-ROOPA LI SERVICE CENTER-BELGAUM	SOUTH	KARNATAKA	2023-01-25T00:00	2023-03-01T00:00	AWARENESS,	COMMUNITY,	Display of banners and posters for awareness and importance of mission life in the retail outlets of Belgaum Territory. This has improved the awareness among the customers in and around the Belgaum city.	https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/0b47112a-ca35-44a2-b791-002e78910bf7/d36b2ffa-6197-4173-a922-18079681a1de.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=607d64a05602bed97236a134b183c3eed43703a262de7e643dd50761c10be44d	
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BPCL Report on Display of Mission LiFE Creatives at Retail Outlets (SR – Jan-2023)

155816-LAXMI PATIL SERVICE STATION-MYSORE	SOUTH	KARNATAKA	2023-01-25T00:00	2023-03-01T00:00	AWARENESS, CREATIVE,	EMPLOYEES, COMMUNITY,	LiFE (i.e. Lifestyle For Environment) as a mass movement for “mindful and deliberate utilization, instead of mindless and destructive consumption” to protect and preserve the environment. LiFE aims to nudge individuals and communities to practice a lifestyle that is synchronous with nature and does not harm it. As a part of LiFE initiatives in consultation with Ministry of Petroleum and Natural Gas (MoP&NG) Mysore Territory has organised Displaying banners by Creating	https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/3474e2f5-9e88-4bba-bcfb-4afe4f9df133/ca2eca65-f7f0-48eb-95b4-8b325abeef37.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=3ed83086a226a994089b70ccfc b47d496af6bf41bf2998496a3cd95dabc5102b	
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BPCL Report on Display of Mission LiFE Creatives at Retail Outlets (SR – Jan-2023)

146690-BALAJI SERVICE STATION-MYSORE	SOUTH	KARNATAKA	2023-01-25T00:00	2023-03-01T00:00	AWARENESS, CREATIVE,	EMPLOYEES, VENDOR, COMMUNITY,	LiFE (i.e. Lifestyle For Environment) as a mass movement for “mindful and deliberate utilization, instead of mindless and destructive consumption” to protect and preserve the environment. LiFE aims to nudge individuals and communities to practice a lifestyle that is synchronous with nature and does not harm it. As a part of LiFE initiatives in consultation with Ministry of Petroleum and Natural Gas (MoP&NG) Mysore Territory has organised Displaying banners by Creating	https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/aabbd2b0-aba1-4431-bcad-dcee896b17d6/d2a4ee5d-dedb-4be3-bbb3-33a95b6f9ade.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=70e638e5ffc1c96aee7cce03b5a5607e37b4edcb8eb314c2bf3dc22d97b16b41	
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BPCL Report on Display of Mission LiFE Creatives at Retail Outlets (SR – Jan-2023)

110774-LAKSHMI SERVICE STATION-MYSORE	SOUTH	KARNATAKA	2023-01-24T00:00	2023-08-31T00:00	AWARENESS,	EMPLOYEES, COMMUNITY,	LiFE (i.e. Lifestyle For Environment) as a mass movement for “mindful and deliberate utilization, instead of mindless and destructive consumption” to protect and preserve the environment. LiFE aims to nudge individuals and communities to practice a lifestyle that is synchronous with nature and does not harm it. As a part of LiFE initiatives in consultation with Ministry of Petroleum and Natural Gas (MoP&NG) Mysore Territory has organised Displaying banners by Creating awareness.	https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/2311d98e-fdcb-4010-9afb-06a8bdde0687/39a33899-d141-4b4c-833b-a9a1b0f31964.jpeg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=2914c2c0553f464ccbcda784cdfc60fc6eb1f744d779ac39903a17d5bb38b514	
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BPCL Report on Display of Mission LiFE Creatives at Retail Outlets (SR – Jan-2023)

123402-UNIVERSITY FLG. STN.-SECUN DERAB AD	SOUTH	AP & TELANGANA	2023-01-01T00:00	2023-01-31T00:00	AWARENESS,	EMPLOYEES, COMMUNITY,	The RO was displayed with creatives of Missionlife which was prominently displayed for the visibility of all the customers. The prominent message displayed was on save energy through switching off the engine at the time of traffic signal waiting time	https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/d1e4eb72-8331-47b5-b6e7-a2693542daf3/46dd0b32-ae3-4f04-a0a7-14ee59de1265.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=1dff23cbfb41c7106f851e2ae3394205564ab539b77728a9a4f0cd600f2e25e2	
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BPCL Report on Display of Mission LiFE Creatives at Retail Outlets (SR – Jan-2023)

175668-CYBER ABAD FILLING STATION-SERILIN GAMPALLY MANDAL	SOUTH	AP & TELANGANA	2023-01-01T00:00	2023-01-31T00:00	AWARENESS,	EMPLOYEES, COMMUNITY,	The RO was displayed with creatives of Missionlife which was prominently displayed for the visibility of all the customers. The prominent message displayed was on save energy through usage of LED bulbs and tube lights and using appliances in energy saving mode	https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/3682a252-f8a4-475d-9ae5-f7cde6e3d427/f0cea043-aabd-4240-a768-7029378ca685.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=fae8b7675fd69a290180e9fb1dc14e0ab56f4bd85fa31b59c34b4814e42b9cc	
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BPCL Report on Display of Mission LiFE Creatives at Retail Outlets (SR – Jan-2023)

227917-TS POLICE WELFARE SOCIETY-CYD-HYDER ABAD	SOUTH	AP & TELANGANA	2023-01-01T00:00	2023-01-31T00:00	AWARENESS,	EMPLOYEES, COMMUNITY,	The RO was displayed with creatives of Missionlife which was prominently displayed for the visibility of all the customers. The prominent message displayed was on save energy through switching off of engine at the time of waiting in the signal	https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/1587b09e-4f2e-41cb-8c7e-cbb71adc9a1f/6b617cfb-dd8e-499e-88ce-555813f40638.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=275f9be6e23679b12aa57919e33a890308507c369261134ccb982e9df386916a	
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BPCL Report on Display of Mission LiFE Creatives at Retail Outlets (SR – Jan-2023)

161731-S.P.VIKRAM FUEL AGENCIES-KRISHNAGIRI	SOUTH	TAMIL NADU	2023-01-01T00:00	2023-08-31T00:00	CREATIVE,	EMPLOYEES,STUDENTS,VENDORS,COMMUNITY,	Mission life standee with a message of conservation is displayed at a very high selling retail outlet of Krishnagiri M/s SP Vikram Fuel Agencies Here more than 5,000 customers daily and these people will be benefitted from the creative.	https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/f19b35fe-af17-4dae-b40e-80fdc291b1c6/f42db453-a2ef-498d-82f5-6722a80bc663.jpeg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=84a569240c0dbf212fca6305f5e2e38178f6fd974cb35a599012b52b637918e0	
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BPCL Report on Display of Mission LiFE Creatives at Retail Outlets (SR – Jan-2023)

119140-SARADA TRADE RS-ATTUR	SOUTH	TAMIL NADU	2023-01-01T00:00	2023-08-31T00:00	CREATIVE,	COMMUNITY,EMPLOYEES,STUDENTS,	Mission life standee with a message of conservation is displayed at a very high selling retail outlet of Athur M/s. Saradha Traders. Here more than 5,000 customers visit daily for fueling. SO this creative is displayed to every one.	https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/80b5e007-5c1e-4a4f-b308-951dc5d82ac9/0ad8ce3c-a8ba-494b-ab98-876e03c94b02.jpeg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=72a1a088a124d092310cf34aafd35fc67314b277fc6e76b4205d594a1d854b83	https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/80b5e007-5c1e-4a4f-b308-951dc5d82ac9/c7959727-53ea-4bd2-9ef7-992a3f79c253.jpeg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=fd84ca89b1de81596673eaebcd2d73f8232b0e9d3f43b3ff6a7b8f1d077eec7b
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BPCL Report on Display of Mission LiFE Creatives at Retail Outlets (SR – Jan-2023)

139618-KESHA V PETRO FIL-HYDER ABAD	SOUTH	AP & TELANGANA	2023-01-01T00:00	2023-01-31T00:00	AWARENESS,	COMMUNITY,EMPLOYEES,	The RO was displayed with creatives of Missionlife which was prominently displayed for the visibility of all the customers. The prominent message displayed was on save energy through switching off the engine at the time of waiting at traffic signal	https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/3e0d9399-b441-45bf-8fea-29db159fdca7/de5020bc-26ab-4513-8c4f-7aa12c2ca214.jpg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604800&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=721ea837ccceb05e66da80c36e874ae6f696aa32a0e9701e345c7728fa683b15	
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BPCL Report on Display of Mission LiFE Creatives at Retail Outlets (SR – Jan-2023)

110979-SRI AUROBINDO UDYOG SERVICE STATION-PONDICHERRY	SOUTH	TAMIL NADU	2023-01-01T00:00	2023-02-28T00:00	AWARENESS,	EMPLOYEES, COMMUNITY,	<p>Display of LiFE logo and creatives at Retail Outlet. The creative is placed at the forecourt of the Retail Outlet to educate the customers on importance of environmental and climate crises. This will bring awareness to customers on</p> <ol style="list-style-type: none"> 1. Energy Conservation, 2. Water Conservation, 3. Sustainable Food System, 4. Single Use Plastic, 5. Waste Reduction, 6. Healthy Lifestyle & 7. E-Waste Reduction. 	<p>https://hsse-live.s3.ap-south-1.amazonaws.com/910faf2d-4bd0-4a8b-a708-bb8236ae88cb/life/56fa3d4e-334c-4359-9e63-6794ed5ba82d/ea5959c8-1d7b-4c1f-b5b1-97aec2631ba4.jpeg?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Date=20230322T044412Z&X-Amz-SignedHeaders=host&X-Amz-Expires=604799&X-Amz-Credential=AKIAICGCBNAEQ3W3D5OA%2F20230322%2Fap-south-1%2Fs3%2Faws4_request&X-Amz-Signature=09156aac524cc66a931ce4a1704f67d8b73a2beb3d7905b6266d07621ec2c0e3</p>	
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